

Chapter 5

GENERAL PUBLICATIONS AND COMMUNICATIONS

A. Objectives

2100. The objectives of the general publications and communications program of The Wesleyan Church shall be to facilitate the spread and advancement of scriptural holiness and to promote the witness and outreach of The Wesleyan Church through the various media of mass communications in a world becoming increasingly literate, by providing doctrinally sound and spiritually effective periodicals, curriculum materials, books, tracts and other similar materials and promoting their distribution and use. All publications and communications of the Church shall be in harmony with its Articles of Religion, Membership Commitments and Elementary Principles.

B. General Department of Communications

1. Function

2105. The General Department of Communications is responsible for the literary content and form of the official church publication and all other General Church publications assigned to it by the General Conference or the General Board, and for ministry through other forms of media, as so assigned.

2. The General Director of Communications

2110. The General Director of Communications is elected by the General Board as a general official (1800:2), and is an *ex officio* member of the General Conference (1503:1c) and the General Administrative Council (1990). The General Director of Communications is amenable to the General Board, serves as a nonvoting resource person to the board, and is under the supervision of a General Superintendent (1915:3; 1935:3). The General Director of Communications shall exercise leadership in this office in keeping with *The Discipline*, the *Policy of the General Board for Communications*, and other directives as may be given by the General Conference, the General

Board or its Executive Board. The term of service and other regulations for this office are provided for in 1810-1870.

3. Book Committee

2135. The Book Committee shall consist of the General Director of Communications as chair, the General Director's supervising General Superintendent and the General Publisher. Other qualified persons may be employed for evaluating and appraising specialized manuscripts at the discretion of the chair.

2140. The Book Committee shall assist the General Director in the work as denominational editor. No book or other manuscript, other than curriculum materials or publications of the general offices, departments, agencies, auxiliaries and institutions, shall be published by the Wesleyan Publishing House, without the approval of the Book Committee.

C. Departmental Publications

2145. Each general office, department, agency, auxiliary or institution may produce such publications as the General Board shall approve (1655:30). If such a publication becomes competitive with other publications, the body authorized by the General Board shall resolve the issue.

D. Wesleyan Publishing House

1. Function

2150. The Wesleyan Publishing House is responsible for the production, sale and distribution of such general publications of The Wesleyan Church as the General Conference or the General Board shall assign, and for the sale and distribution of such other religious literature and materials as the General Board shall direct.

2. The General Publisher

2155. The General Publisher is elected by the General Board as a general official (1800:2), and is an *ex officio* member of the General Conference (1503:1c) and the General Administrative Council (1990). The General Publisher is amenable to the General Board, serves as a nonvoting

resource person to the board, and is under the supervision of a General Superintendent (1915:3; 1935:3). The General Publisher shall exercise leadership in the Wesleyan Publishing House in keeping with *The Discipline*, the *Policy of the General Board for the General Publisher*, and other directives as may be given by the General Conference, the General Board or its Executive Board. The term of service and other regulations for this office are provided for in 1810-1870.

3. Committee on Management of the Wesleyan Publishing House

2180. The Committee on Management of the Wesleyan Publishing House shall consist of the General Publisher as chair, and of four to six persons experienced in the field of business administration subject to the approval of the General Administrative Council.

2185. The Committee on Management of the Wesleyan Publishing House shall serve as an advisory committee to the General Publisher in the management of the Wesleyan Publishing House, especially in seeking the most economical means of securing the production of the Church's literature.